

NEWS OF THE BLUES



A BARBECUE

table tennis, cards, horse shoes, and of course the dance that climaxed the evening.

In the picture above, we see a small fraction of the crowd busy eating and licking their fingers!

Originally planned by the Employees' Club, John L. Bentley, President of the club, tells us that the

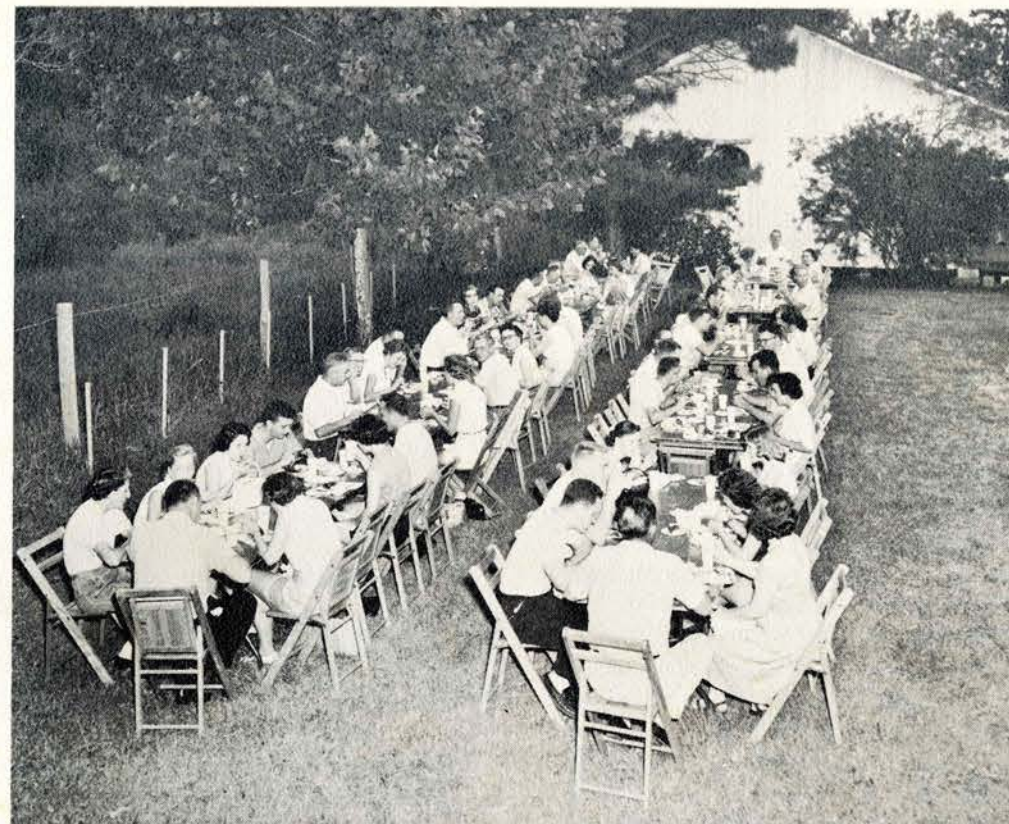
AUGUST 1958

The Florida Blue Cross-Blue Shield Employee Publication

An actress, in mourning for her third husband, insisted on black olives in her martinis.

He: "What would you say if I stole a kiss?"

She: "What would you say to a man who had a chance to steal an automobile, but only took the windshield wiper?"



THE SUCCESS STORY OF A BARBECUE

"I had a ball," "Wasn't the food terrific?" and "How about that orchestra!" were only a few of the comments heard after the Barbecue on July 19th.

Despite the threat of rain and gales of wind, almost four hundred employees and their guests sat in the sheltered and outdoor eating areas and concentrated on eating the scrumptious food. The barbecued chicken and ribs, cooked right on the scene by the open pit method, went over like turkey at Thanksgiving.

The Revolver and Pistol Club was an ideal setting for the well planned activities volley ball, badminton,

table tennis, cards, horse shoes, and of course the dance that climaxed the evening.

In the picture above, we see a small fraction of the crowd busy eating and licking their fingers!

Originally planned by the Employees' Club, John L. Bentley, President of the club, tells us that the event would never have been on such large scale had Blue Cross - Blue Shield not offered to co - sponsor and chip in half on the expenses.

For more pictures and news about the Barbecue, please see the Personality of the Month article.

Raccoons Make Hit With Meyer Family

AND VICE VERSA

Raccoons may not be pedigree competition, but to our Comptroller, Chuck Meyer, his wife, Jeanne, and their three children, raccoons are interesting and lovable pets.

After finding two orphaned baby raccoons near their home in April the Meyers decided to "adopt" them. At first they fed the raccoons, named Eloise and Hortense, with a doll's bottle, on a schedule that included a 2 A.M. feeding! Now their diet is high protein baby food mixed with egg and peaches or fruit cocktail. And for dessert, ice cream, candy, or coke, if you please!

One of the raccoons' favorite games of mischief is invading ladies' purses. They're attracted to gadgets on the purses, too Jeanne discovered that when they cracked the



Two raccoons keep Cheryl, Pam, and Chick Meyer well entertained with their antics.

peanuts that decorated one of hers. They like to steal things too, such as car keys and lipstick.

While the Meyers were staying at the beach in July, Eloise and Hortense tore the cover on a set of box springs, took out some of the kapok and snuggled down for a nap in the springs! A major repair job followed

The raccoons are like other pets in requiring rabie and distemper shots, and are susceptible to dog and cat diseases. Members of the bear family, the raccoons are cleaner than cats, have no body odor or fleas, don't make loud noises, are gentle and harmless to the children, and keep the Meyers in stitches with their mischief!

OUR CARDATYPE OPERATION IN FULL SWING

We've a 60 day wonder in our midsts she's a machine which in 2 months has become an integral part of our operation. This wonder is our Cardatype machine which works seemingly with invisible fingers typing out with speed and accuracy the bills for subscribers converting from group coverage to a Direct Payment basis when they leave their jobs, and transfer bills for subscribers moving to Florida.

A CONVERSION BILL IS BORN

For an idea of how this mechanical genius operates, let's follow the development of a Conversion Bill.

When a group payment comes in to the office, it indicates the names and

addresses of those employees who have left the group. The punched cards for these people are removed from the Group Billing files and brought to the Cardatype machine. The operator feeds these cards into the machine and the reading mechanism in the machine (the control panel) reads the punched information on the inserted card such as name, contract number, rate, paid to date, etc.

This information is sent out in two directions. To the left of the machine (see picture) is a typewriter which
(Continued on page 20)

Below we see Faye Davis operating the Cardatype Machine which will make nearly 50,000 conversions annually.





The day before departing for Europe and an exciting four week tour, Mattie studies travel tickets and folders.

WITH a cloud of dust and a hearty "See you in Brussels," Mattie Godwin, Manager of our Records Dept., put aside data sheets, made one last check to see that she had all her all her credentials, tickets, and paraphernalia, and off she went to see Europe.

No guided tour for this gal Mattie took care of all her own arrangements and except for a short visit with a friend who is teaching in Paris, she showed the Europeans what we mean when we Americans say, "She's got get up and go." Six countries in four weeks!

Mattie's first stop on her travelrama was the World's Fair in Brussels. She reports what the fair is breathtaking, especially at night. Because of the vast number of exhibits, she was unable to see everything at the fair, but she did take a complete tour of the United States' building. The building is most outstanding because

MATTIE INVADES EUROPE

of its beauty, and carries the theme of the light side and progress of our daily living.

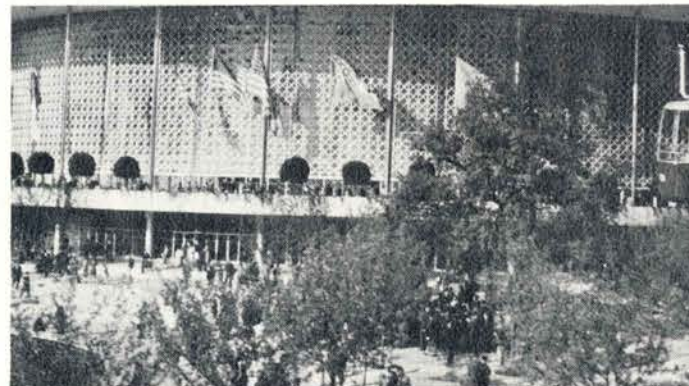
One photographic display that caught Mattie's eye was that of all the architectural designs of homes in the United States, including several from Florida. The building also houses a theater, a restaurant, a bar and the only free rest rooms on the fair grounds!

From Brussels, Mattie went to Paris to join a friend, then on to Rome. There she visited Vatican City and

Below we see Mattie touring the grounds at the Brussels World's Fair.



was in one of the Pope's noonday audiences. St. Peter's Cathedral impressed her as having the most beautiful architecture and most precious art work of any other cathedral she saw. She also saw the old Colosseum, the Forum and many beautiful fountains and cathedrals



Mattie and a friend stop at a sidewalk cafe to rest and watch the people go by.

To the left we see the beautiful building that represents the United States at the World's Fair.

and the San Sebastian Catacombs. She remarks that after seeing all the ancient ruins in Rome, nothing seemed old to her in the other countries.

After leaving Rome, Mattie went to Florence, Zurich and then to Heidelberg, Germany. Highlights of her tour in Heidelberg were the most delicious food of the trip, Heidelberg University and seeing a wine cask that would hold 40,000 gallons of wine!

Speaking of wine reminds Mattie that the thing she missed most of all was water, which was available only for bathing. Mineral water which Europeans believe not to be good for the body, was sold by the bottle in restaurants.

Paris was of course very exciting to

Mattie. There she went sightseeing around the grounds and palace at Fontainebleau, the cathedral that contains Napoleon's tomb, the Louvre and Notre Dame.

Mattie says that no one should leave Paris without taking in the night life. At the Casino de Paris, she saw an excellent French review. Another cozy, small night club she enjoyed was in Saint Germain de Pres which is the Latin Quarter called L' Abbaye. There the two owners entertained with French and American folk songs, which Mattie found were very interesting.

On Saturday night, the big night in any country, our American in Paris went to a really French night spot, the Lapin A'gile in Montmartre, where
(Continued on next page)



Don't you think our gal looks like an European tourist? Here we see her in front of Brussels' most famous statue, the Mannekinpispis.

Another aspect of European living that impressed Mattie was one of their favorite forms of entertainment .. that of sitting at a sidewalk cafe and watching the people go by. She said that people could sit for hours without having someone hint that they should leave or reorder.

On her way home, Mattie stopped in England where she toured Oxford University, Shakespeare's birthplace, and the Tower of London where she saw some of the famous crown jewels. At Warwick castle she was fascinated with the beautiful art work and the view of the Avon River.

Home again and in need of a vacation to rest her weary feet, Mattie has been generous in sharing her colorful experience with us. She has two recommendations for anyone taking such a trip go to fewer places in order to spend less time travelling and take a sturdy pair of walking shoes!

she enjoyed exotic brandied cherries. To complete the evening, she had french onion soup in the public market center at two o'clock in the morning.

Methods of transportation for the trip varied from planes and trains for long jaunts, to riding a cable lift to the top of Mt. Pilatus in Switzerland and descending on a mountain train. For her excursion up the Rhine valley, Mattie travelled by steamer. For sightseeing purposes, however, most of the time, she walked and walked.

There was little time for shopping, but Mattie did yield to a woman's weakness of window shopping several times. She noted that fashions were much the same as we wear, and that perfume could be bought for about half price.



IBM Department

George Patrinely, who is a veteran lifeguard at the beach, had a week off to recuperate from a knee injury received at the beach.

Nell Gardner took one week's vacation to join her daughter and grandchildren from Decatur in taking a trip to visit relatives in Sumter and Fairfax, South Carolina.

Another vacationer who stayed home and enjoyed the beach and boating with her daughter was *Edith White*. She also enjoyed a visit from her niece from Cullman, Alabama.

Transfer Department

There are three new home owners in the department! *Miriam Dyal* and husband, Terry, are enjoying their new abode in Marietta. *Faye Davis* and husband, Jim, have a Murray Hill address now, and *Merle Beaton* and hubby, Stanley, are now located in Lake Shore.

Connie Goodwin replaced *Joan Robinson* as section leader of the department. Joan will soon be on her way to Europe for a relocation with her Navy husband.

Faye Davis got a new nickname when the July issue of News of the Blues came out Miss Service! We goofed on the anniversary listing..... We had the right department, but no

THE COFFEE BREAK MONTHLY

Faye Davis! Apologies to you, Faye.

Grandmothers make the news! *Merle Beaton* is boasting about her new granddaughter, Rhonda Lee. *Amelia Kelly* has still another grandson, John William.

Muriel Waters had two week's vacation with her brother and sister-in-law in Pensacola. She had an exciting time and came back to work with a lovely tan.

Eleanor Fitzgerald spent her vacation in New Orleans and Mississippi. They had so much rain she had to come home to dry out. She found more rain when she got home! She and her husband went duck hunting no luck, though.

Hospital Claims Dept.

Elva Baten's brother, Joseph, who is associated with Sak's Fifth Avenue in New York, was here for a week to make Elva's vacation more enjoyable. They went on a pilgrimage to the old family homestead in south Georgia, which recalled many pleasant memories.

Everyone is happy to see *Pearl Thompson* back from a two week's vacation with her family in Geneva, Alabama.

Doris Fowler had an enjoyable vacation
(Continued on page 17)

WHICH TWIN WORKS AT BC-BS

All the commotion in the Hospital Claims Dept. a few weeks ago was due to a severe case of optical illusion or at least it seemed to be one. Turned out that instead of seeing double, we were actually seeing Earline Ihler and her twin sister, Mary Frances.

Not only do the gals look alike, they were also married in a double wedding, wearing identical dresses, to Navy men who are best buddies. The occasion for the recent get together was to celebrate their first anniversaries on

The twins met their husbands in Alabama and were married there. Earline and her husband, Jimmie, were transferred to Cecil Field last year and soon after Earline became an employee at Blue Cross-Blue Shield.

Further proof that the doubles are really twins is in the picture below.



Earline and Mary Frances

To the right we see George Howell and Carver Ricketson operating our envelope stuffing and mailing machine.

MAIL ROOM

That extra penny that it now takes to have Uncle Sam deliver our mail has done one thing for us it's turned our attention to the mountain of mail that comes and goes out of our mail room everyday. That extra penny on first class mail will cost Blue Cross-Blue Shield just about \$16,000.00 a year.

And here's why we mail approximately 30 thousand payment notices to our Direct Pay subscribers a month. We send invoices to our groups totalling about 6,000 a month.

The checks to our Participating Physicians for care rendered our



BUSY DEPARTMENT

POSTAL RATE INCREASE POINTS OUT

subscribers come to about 2,500 per week. And then we've also got about 20,000 subscriber's copies of the Doctor's Service Report going out each month to subscribers who have received care; plus 10,000 a month on the subscriber's copy of the hospital admission form.

That's just outgoing mail meanwhile on the other side of the mail room, there's a busy crew of six ladies opening, sorting, and distributing mail to the proper channels. These ladies keep milkman hours, or

almost such hours, because they get to the office at 7:00 a.m. to see that the morning's mail is sorted and delivered to the proper desk early enough for the receiver to get to work on it at 8:15, whether it be a quarterly payment, a group invoice, a question from a transferring-in subscriber or what-so-ever.

C.O. Langston, who heads up the Mail Dept. in his comprehensive role as Manager of Services Dept., reports that we receive on an average of

(Continued on next page)



Above we see the ladies in the mail room, cheerful and congenial, who rise and shine early in the morning! Left to right are Julia White, Katie Kight, Ela Waters, Adele Graham - Supervisor, Emily Tillman. On vacation when picture was taken was Arlene Mikell.

80,000 to 100,000 pieces of mail a month that's 5,000 envelopes a day.

Rounding out the team concerned with getting the mails thru at B.C. - B.S. are the mail runners pictured below.



On the left we see the mail boys weighing and sealing envelopes. Left to right they are Pete Darsey, Earl Abercrombie, Budd Kummer and George Pope.

NEW POSTAL RATES

Here are the new postal rates that went into effect on August 1st.

First Class

Domestic Letters 4¢
Postal Cards 3¢

First Class Air Mail

Domestic Letters 7¢
Postal Cards 5¢

Third Class-Up to 16 Oz.

Circulars, Printed Matter, Merchandise 3¢ first oz.

Fourth Class

Books, other than Library 9¢ first pound.



Miss Dixie 1958 Title Won by B.C. "Cousin"

The winner of the Miss Dixie Contest staged in Daytona Beach on June 29 is Elaine Herndon, daughter of the executive vice president of a "cousin" Plan in Durham, North Carolina.

On the scene to give moral support from the Florida Blue Cross-Blue Shield Plan was Ed Winslow, Daytona Beach representative. Ed reports that besides being the most beautiful contestant, Miss Herndon was also very co-operative and gracious.

In the picture above we see Miss Herndon with her father as she packs her bags for appearances in New York, Las Vegas and many other places.

Representing North Carolina, Miss Herndon was one of the ten finalists in the 1957 Miss America pageant. Her father is a member of the Blue Cross Commission.

CREDIT UNION BOOMING....!

While Mattie Godwin was off touring Europe, the Credit Union home fires were kept burning by Evelyn Evans, Telephone Information supervisor.

A member of the Credit Committee, Evelyn did a tremendous job as acting treasurer in Mrs. Godwin's absence. The Credit Union flourished with loans and new memberships under her capable supervision.

At the July Board of Directors meeting, sixteen loans totaling \$4,180.00 and six new memberships were re-



Evelyn Evans

ported. This steady progress holds promise of generous dividends like those we have had in the past.

How about you? Still have a vacation coming up? A Credit Union loan might come in handy for that trip you're planning. Remember, loans are available for things like vacation trips, new furnishings for the home and combining small bills.

Is your name on the Credit Union roster yet?

an afternoon at the barbecue with Mabel Fleming

OUR PERSONALITY OF THE MONTH

After an afternoon of activity the Flemings get together for the pause that refreshes. Left to right we see Lee, Billy, Mabel and Ruble Fleming.



Among the crowd that enjoyed playing volley ball, badminton, and horse shoes were the Flemings. Below we see them with their cousin, Helen Todd, Public Relations, and her husband, Ronald.



A Boy Scout for only five months, Billy is already second class and has four merit badges in basketry, reading, first aid, and swimming.



Teenagers and grownups alike enjoyed listening and dancing to the music from the jukebox and the orchestra. Above we see Lee Fleming and Jane Batten, daughter of Elva Batten, Surg. Claims Dept.

Mabel Fleming, section leader in the Group Billing Dept., is a shining example of a person who gets along well with people. Characteristics like patience, understanding, and enthusiasm make Mabel one of our most popular co-workers.

During the week, the Flemings depend on television for entertainment, but when the weekend rolls around, they're off on a picnic, swimming or fishing. Another favorite activity is making ice cream the old fashioned kind!

Mabel's husband, Ruble, is a machine operator for the Duval County Road Dept., and from what we hear, he's a match for her when it comes to being a good sport.

Lee and Billy are the Flemings' handsome sons who promote more free time for Mabel by helping out with some of the chores around their home.

Mabel is a former Georgia Cracker, but has made her home in Jacksonville for many years. She came to Blue Cross-Blue Shield almost five years ago.

You can look for the Flemings anywhere you see a happy group of people in fact, it may be that you'll find their happiness contagious.



DICK BROOKE HOLDS OFFICE

Dick Brooke, Claims Dept., was installed as secretary-treasurer of the Jacksonville Hospital Council on July 1. A charter member, Dick was Administrator at Riverside Hospital when the council was organized one year ago. His close ties with the council should prove a valuable asset to Blue Cross.

The Hospital Council is organized to promote mutual cooperation and discussion of problems among Jacksonville hospitals. Seven member hospitals make up the council.

GONE..... BUT NOT FORGOTTEN

The old order changeth and Medicare has relinquished its place in the sun, retiring to a setting of nigh oblivion sometimes referred to as isolation. Minus the distractions of ambulances and fire trucks, the volume of claims processed has reached a new zenith. Members of the department invite you to come by the new location, the big conference room, and renew acquaintances.

Steward Hicks

GREETINGS TO TWO NEW PROF. REL. MEN



Doyal Pinkard

A new Physicians' Relations representative in the Miami area is Doyal Pinkard. Formerly a supervisor in the Claims Dept. for the Massachusetts Plan, Doyal is married and has one son.



Dave Coyner

David Coyner is the new Physicians' Relations representative for the Jacksonville area. A native of Tennessee, David came to Florida as a Navy man in 1950. He is married, and a former employee of General Accident Group.



Sara Slotterbeck

"The proof is in the pudding," so they say, and when you try Sara Slotterbeck's recipe for peach cobbler, you'll have proof that our Blue Cross-Blue Shield gals are as efficient in the kitchen as they are behind a desk.

Now that peaches are plentiful and low in cost, Sara suggests the following recipe for a rich, luscious dessert.

Peach Cobbler

Make a batter by sifting together $\frac{3}{4}$ cup flour, 2 teaspoons baking powder, and a pinch of salt. Combine with 1 cup sugar: stir in $\frac{3}{4}$ cup milk. Melt $\frac{1}{2}$ cup butter or margarine in the bottom of an 8-inch deep baking pan or casserole. Pour batter over butter. Combine 1 cup sugar with 2 cups sliced fresh peaches; spread over top of batter. Do not stir any of the layers together; baking combines them as the batter

KITCHEN CAPERS

FROM THE OFFICE
TO THE HOME



rises and spreads to make a tender filling and a crisp golden topping. Bake cobbler for 1 hour at 350 degrees.

As Personnel Manager, Sara's days are filled with searching out qualified people to fill vacancies and new jobs. However when the office closes, she hurries home to don an apron and enjoy another phase of her life that of being a homemaker for her husband, Jay, and her mother.

Besides being accomplished in the culinary arts, Sara has some good practical homemaking tips. Here are a few of them.

Rid rooms of stale tobacco smoke with your own "homemade" deodorizer. Just mix a little diluted ammonia in a bowl of fresh water and let stand in the room overnight. Good for clothes closets, too!

Worried about the childrens' hands when they are roasting hot dogs? Try putting a paper plate through the handle end of the stick. The shield effect will prevent scorched hands.



Patricia Patrick
Claims



Richard Hadaway
Jacksonville, Rep.



Gloria Thomas
Subscribers Service



Barbara Clark
Claims - re - hire

NEW

ADDITIONS

TO THE

BLUE CROSS

BLUE SHIELD

FAMILY

IN JULY



Louise Broom
Claims - re - hire



Mary Reidenauer
IBM



Jean Kirby
Records

Pensacola Office
Robert Dana

Lakeland Office
James Miller

COFFEE BREAK MONTHLY

(Continued from page 7)

tion with her in-laws in Alabama.

Following their daughter's graduation, Dot and Lucky Page gave themselves a graduation present a new Plymouth!

The new tall, good looking boy you see around is Jerry Greene's son, Buddy. Hard to believe! They look more like brother and sister!

Medicare Department

Gloria Bayer and husband, Phil, recently enjoyed a wonderful vacation in Indiana and Arkansas.

Services Department

Adele Graham vacationed for a week at the Williams Hotel in Daytona Beach.

Budd Kummer will leave on August 24th for Nassau via B.O.A.C. for a week's vacation. He will be a guest at the Royal Victoria Hotel.

Surgical Claims Dept.

After two long years of waiting, Audrey Pendley was an excited, happy mother when her son, Fred came from Japan for a thirty day leave. After a visit at home, Fred will be stationed at Boling Air Force Base, Washington, D.C.

Faye Williams vacationed in Creighton, Missouri for two weeks. Her son, Kenny, went to Camp Immokalee for two weeks got a little homesick, but had lots of fun.

Billing Department

Joanne Lee, daughter of Lillian Lee, attended O'Sewanee Christian Youth Camp at Branford, Florida.

Everyone in Group Correspondence had a ball at the Employees' Club Barbecue. Everyone found out what pretty children Jo Delldonna and Alene Phelps had been hiding!

Shirley and Rosco Gottee had a wonderful vacation in Miami and Key West.



Gene Slaughter, pictured above, has enlisted in the Coast Guard. He's the son of Alene Phelps and a recent graduate of Bronson High.

Lillian Purcell took off for a two week's vacation in Daytona in July.

More vacationers! Sylvia and Bill Lucas were in Hollywood and Miami for a week got beautiful tans.

Santa won't be the only visitor at the home of Marie Saville this Christmas-
(Continued on page 23)



Five years

Joan Robinson, section leader in the Transfer Dept., is a native of London, England. She and her husband, Jim, who is a Navy man, met and were married in London during the war. The Robinsons' favorite hobby is taking movies with their movie camera.



Ten Years

John Brother, Branch Manager 2 in the Miami area, is a native of Richmond. He and wife, Marian, and their son, Ricky, are collectors of tropical fish. John also enjoys spear fishing, skin diving and golf.



Five Years

Emily Pfaff, Pensacola Office, is talented in piano, voice, and working with children in the church choir. Emily and husband, John, who is an Architectural Engineer for Chemstrand Corp., have two married daughters and four grandchildren.



44 PINTS!



Of blood, that is! And a million thanks from all of us to the forty-four people who were generous and brave enough to donate their blood to boost the Blue Cross-Blue Shield account at the Blood Bank.

The mobile unit from the Blood Bank came to our office on July 30th, set up the equipment, and within a few hours, the procedure was finished leaving several people feeling a little weak, maybe, but proud too that they had played such an important part in the future protection of our health and that of our families.

If you were one of the people who was unable to donate blood, remember that you still have access to our account at the Blood Bank. As long as Blue Cross-Blue Shield has one pint of blood, you or a member of your family may draw blood from our account whenever and wherever it is needed. Remember too that when blood is needed, either Sara Sloterbeck or Betty Collins should be contacted because they are the only two people authorized to release blood from our account.

Added to the nine pints we already had, our account now totals fifty-three pints enough to make all of us feel more secure.

HOME OFFICE VISITED DURING VACATIONS

Two of our charming field people were happy to match faces with names they've been seeing on inter-office memos.



EFFIE CURETON
Tallahassee Office



ARLIE EMSLEY
Miami Office

CARDATYPE cont'd. from page 3

types automatically from electric impulses received from the Cardatype machine the Conversion bill which we send out to the subscriber's home.

Simultaneously with this, the Cardatype machine sends impulses to the key punch machine standing to the right of the Cardatype. This key punch machine automatically reproduces three additional punched cards a name card and an address card which are used to serve as punched cards for the sending out of the Direct Pay Quarterly billings in the future, or as a cancellation notice if the subscriber fails to pay that conversion bill being typed on the other side of the machine.

The third punched card produced is a stop payment card. This card goes immediately to files and is placed in the status file to notify the Claims Dept. of the suspended state of this particular subscriber's contract.

All of this has been going on automatically the only thing the operator has had to do was type on the subscriber's address as those Conversion Bills are automatically typed out.

ASSIGNS CONTRACT NUMBERS

In the making up of Transfer-In bills there is an interesting bit of mechanical wizardry in that the Cardatype assigns contract numbers to subscribers transferring to Florida.

ADDED ATTRACTION

The Conversion and Transfer bills

were the main purpose in acquiring the Cardatype, Martha Harvey, Cardatype Supervisor, tells us. And she happily reports that the machine has lived up to every expectation on these two functions. But where the Subscribers Service Dept. really starts rubbing their hands together in enthusiasm is when they get to talking about the other benefits they have been able to reap from the Cardatype operation. These they refer to as fringe benefits, and to name two:

1. Punched cards used to prepare ID cards for transfers are automatically punched as a by-product of the operation. This eliminates the need of the IBM Key Punch Dept. having to manually punch and verify these cards.

2. The Cardatype releases the IBM from many interruptions to run off small quantities of miscellaneous punched cards which are needed daily for smooth operations in the Subscribers Service Dept.

And remember this is all in the first 60 days. LONG LIVE THE CARDATYPE MACHINE!



A LETTER

VIA JIM PATE

In 1937, Jim Pate was employed in an Eye, Ear, Nose and Throat Hospital in New York City. One day Dr. Turnley, Tonsil Specialist, handed Jim a letter he had received. Now a member of our Medicare Dept., Jim kept a copy of the original letter which speaks for itself!



Jim Pate

June 2, 1937

Dear Mr. turnley

I seen in a magerzean a artical wheer you claimed you operated on 72 thousand tonsils and am writing tolet you no my tonsils are bad. If you operated on 72 tho sand tonsils and if you never killed but 6 of those pore peopul I lowed you must be pretty gode. It muster took a rite smart wile of stedly work to oppratt on 72 thousand pepil. How long did it take you doctor. I found the magerzean what talked about you operating on 72 thousand tonsils in a waste papa basket wheer I clean up this building Dr. Jones mus nto think so much of you for throing this magerzean away but I bet he never opytate on iny 72000 tonsils. The name of this magerzean is Current Medical Digest and I wanter no if I com to New York can you tke my tonsils out and what is your prices, - i hav a brother who drivs a truck to New York for hauling cooton goods every weak and I could kitch a ride up thar with hem as I wanter see the Statue of Liberty and all the sights I spect you would give me a good prise for I no a man who dos 72 thousand tonsils dont get much a head for if he did he wouldnt work no longer for if he just charged five or 6 dolars he would be worth neerly a millon dollers.

If you can do this please let me kno how cheep
yours truly

Eliza _____
Spartanburg, So Car

*Announcing
Birthday and Anniversary
Best Wishes*

anniversaries

12 years	Cecil Rivers, Subscribers Service	8/21/46
12 years	Sara Sloterbeck, Personnel Dept.	8/29/46
12 years	H. A. Schroder, Executive Director	9/1/46
10 years	J. W. Herbert, Assistant Director	9/15/48
7 years	Elva Batten, Claims	8/27/51
6 years	Dot Rivers, Transcribing	8/21/52
6 years	Gertrude Stone, Cashiers	8/27/52
6 years	Lottie Ashton, IBM	9/2/52
6 years	Marilyn Davis, Telephone Information	9/12/52
5 years	Ruby Vile, Records	8/20/53
5 years	Arnold Semanik, Representative	8/20/53
5 years	Mabel Fleming, Subscribers Service	9/2/53
5 years	Jimmy Hopper, Jacksonville Branch Mgr.	9/15/53
4 years	Sara Cox, Claims	8/23/54
3 years	Sallie Taylor, Daytona Beach Office	8/31/55
3 years	Connie Conaris, Claims	9/7/55
3 years	Mary Olah, Subscribers Service	9/13/55
2 years	Mickey Caruso, Cashiers	8/20/56
2 years	Eunice Burbot, Records	8/30/56
2 years	Lillian Purcell, Subscribers Service	9/5/56
2 years	Jeannette Brown, Sarasota Office	9/10/56
2 years	Dorothy Blanton, Subscribers Service	9/11/56
1 year	Barbara Mims, Subscribers Service	8/26/57
1 year	Geraldine Mosley, Subscribers Service	8/26/57
1 year	Gertrude Bryant, Records	8/26/57
1 year	Mary Lois Myers, Claims	9/4/57
1 year	Betty Pangle, Subscribers Service	9/9/57
1 year	Mary Symington, Records	9/10/57
1 year	Mavis Campbell, Claims	9/10/57
1 year	Phyllis Anderson, Enrollment	9/10/57

birthdays

Anne Bultman	Professional Relations
Althea Parker	Coffee Shop
George White	Services
Mickey Caruso	Cashiers
Elsie Cobb	Claims
James Elliott	Services
Helen LiBrandi	Subscribers Service
Bonnie Mathis	Claims
Alice Mansfield	Records
Jim Hughes	Regional Manager, Miami
Grace Terry	Claims
Theda McDonald	Subscribers Service
Arlie Emsley	Miami Office
Terry Owens	IBM
C. O. Langston	Services
Joyce Hardy	Telephone Information
Bill Markey	Representative, St. Petersburg
Carlyeene Brannan	Cashiers
Joan Robinson	Subscribers Service
Myrtice Carroll	Records
Diane Chapman	Medicare
James Dean	Representative
Betty Gaskins	Subscribers Service
Kay Goodell	Medicare
Catherine Cavey	Subscribers Service
Dot Page	Claims
Gay Carter	Claims
Nell Gardner	IBM
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Evelyn Reynolds	Non Group
Evelyn Evans	Telephone Information

COFFEE BREAK CHATTER

(Continued from page 17)

Field News

mas Mr. Stork will be along with a bundle too!



Above we see Bobby Prim, Juanita Prim's son, who is planning to enter the University of Florida in September. He graduated this spring from Lee High.

Records Department

Looks like the vacation bug has bitten everyone! Ruby Vile and daughter, Mary Ann were in Miami for a week. Also in Miami were Lydia and Joe Gregory. Ann Corlew vacationed one week in Daytona Beach, and Jewell Henschen and daughter, Linda, spent a week in Philadelphia.

Alice and Easy Mansfield and daughter, Barbara, were in Danville, Kentucky and the Smoky Mountains on their vacation. While they were there, they looked around for a college to enroll Barbara in after she is graduated from DuPont High next spring.

Jo Leavell, Orlando, spent her two week's vacation singing in two popular night clubs in Daytona Beach. She appeared with the Marion Mercer Trio at the Verandah on July 4th and with the Dan Hudson orchestra at the Pier on July 5th. Since returning to Orlando, she's been singing locally on a weekly TV program. This gal is a champion bowler too! Recently she bowled a 235 scratch single in the Citrus League. This is her third 200 game since the beginning of the summer. Congratulations.

Fritz Longley, Orlando, is again spending most of the summer coaching the youngsters of the Junior Olympics swimmers in the area. The second largest team in the state, Fritz took several of them to Lake Worth for the State finals this month. He did take time out for a weeks vacation in the Smokies with the family.

Dick Orr, Orlando, has been enjoying weekends aboard his boat. He also took a trip to Louisville this summer.

Phil Stackpole, Orlando, has enjoyed a quiet summer in the absence of his two daughters who are visiting their grandparents in New Hampshire and his son, who is in camp.

Larry Bartlett, Tampa, had a week's vacation with his family, swimming and fishing in the Tampa Bay.



PRINTING DEPARTMENT

DIAPER DAYS ARE HERE AGAIN

Cigar smokers had a hayday at Blue Cross-Blue Shield the week of July 21 and two papas were out on cloud nine.

Hildie Helen was dropped off by the stork and tagged for Joe and Jerry Stansell on Tipping the scales at seven pounds, seven ounces, Hildie was greeted when she arrived home from Riverside Hospital by her sister, Robin who is six years old, and twin brother and sister, Michael Kevin and Tracie Ann, who will be three in September. Daddy Joe is the Physicians' Relations Manager.

An early morning trip to St. Vincent's Hospital on proved to Mary and Gene Parr some things are worth waiting for. Around noon, Debra Ann arrived looking pink cuddly, and weighing six pounds fifteen ounces. Mary is a former member of our Surgical Claims Dept. and Gene is in the Accounting Dept.

BC-BS DAUGHTER WINS TRIP WITH CAMPFIRE GIRLS



KAREN JOHNSON
AND HER CAMP COUNSELOR, MRS. BIRD

The pretty miss above is Karen Johnson, an active member of the Campfire Girls who has earned many awards this year. Her most recent achievement was a trip to the Sara Walker State Park Camp in Waycross, Ga. for one week in July. She earned the trip by selling the required boxes of Campfire candy (sixty). Karen was thrilled when so many Blue Cross - Blue Shield people bought candy and helped make her trip possible.

During the past year, Karen has earned ninety - three beads, which are the awards earned for specified activities for confirmed performance. Her beads represent such activities as hiking, horseback riding, and fire building. She also has received her Trail Seekers Award.

Karen is the eleven year old daughter of Johnny Johnson, Medicare Coordinator for the State of Florida.



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"AMERICA ON THE GO"

We have received word that there will be a national salute to hospitals over the radio this Sunday evening at 5:05 P.M. Eastern Standard Time, NBC radio.

This program is presented in connection with the 60th Annual Meeting of the American Hospital Association.

Because we have heard that the script makes this special broadcast worth listening to and because so many of us are deeply interested in hospital activities, we thought you would be interested in this information.

